

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
67618-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA ADD TO SKED A	2174

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	67618	09849462

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	5a Good Morn Cincinnati	5a-6a	MTWTF--	:30	2	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 EKRC Tu 10/23/12 5:25 AM 5a Good Morn Cincinnati 5a-6a :30 OFA- 12- A- 158H \$5.00 NM									
2	10/23/12	10/29/12	6a Good Morn Cincinnati	6a-7a	MTWTF--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 EKRC Tu 10/23/12 6:14 AM 6a Good Morn Cincinnati 6a-7a :30 OFA- 12Z- 159H \$35.00 NM									
2 EKRC W 10/24/12 6:14 AM 6a Good Morn Cincinnati 6a-7a :30 OFA- 12- A- 158H \$35.00 NM									
3	10/23/12	10/29/12	7a Good Morn Cincinnati	7a-8a	MTWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 EKRC Th 10/25/12 7:08 AM 7a Good Morn Cincinnati 7a-8a :30 OFA12G150 \$50.00 NM									
2 EKRC F 10/26/12 7:48 AM 7a Good Morn Cincinnati 7a-8a :30 OFA- 12- A- 185H \$50.00 NM									
4	10/23/12	10/29/12	M-F 7p-730p	7p-730p	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 EKRC Tu 10/23/12 7:14 PM M-F 7p-730p 7p-730p :30 OFA12G150 \$125.00 NM									
1 EKRC F 10/26/12 7:26 PM M-F 7p-730p 7p-730p :30 OFA- 12- A- 158H \$125.00 NM									
5	10/23/12	10/29/12	M-F 730p-8p	730p-8p	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 EKRC Tu 10/23/12 7:57 PM M-F 730p-8p 730p-8p :30 OFA- 12- A- 158H \$125.00 NM									
6	10/23/12	10/29/12	M-F 1105p-1135p	1105p-1135p	MTWTF--	:30	1	\$75.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	Tu	10/23/12	11:31 PM	M-F 1105p-1135p	1105p-1135p	:30	OFA- 12Z- 159H	\$75.00 NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$625.00
<u>Agency Commission</u>	\$93.75
<u>Net Amount Due</u>	\$531.25

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